



(Drafted) Schedule for Field Visit - Social Business Experience and Learning
Doi Tung Development Project, Mae Fah Luang Foundation under Royal Patronage, Chiang Rai
June 29-30, 2019

Date/ Time	Schedule	Note
Saturday, June 29 th 2019		
	Don Muang International Airport - Mae Fah Luang International Airport	
14.35	Depart for Mae Fah Luang International Airport by Thai AirAsia FD 3207	
16.00	Arrive at the Mae Fah Luang International Airport, Chiang Rai	
16.15	Depart for Cottage Industry Centre and Outlet, the Doi Tung Development Project	



Date/ Time	Schedule	Note
	Cottage Industry Centre and Outlet, the Doi Tung Development Project	
17.15	Visit the sawing and weaving factory at the Cottage Industry Centre and Outlet – examples of initiatives to alleviate poverty, the root cause of narcotic crop cultivation, deforestation and many social problems at Doi Tung through job creation that combines local wisdom, particularly of local women, and modern know-how and adds exponential value to hand-made products, making them highly marketable locally and internationally. <u>Theme:</u> • Inclusive development and job creation for the local people (women, elderly, vulnerable group) • Value addition and branding, market driven approach, professional standards • Diversification and risk management • Public-private-people partnership; social entrepreneurship	
18.00	Depart for Doi Tung Development Project	
18.30	Check in at Doi Tung Lodge	



Date/ Time	Schedule	Note
19.00	Dinner at Sala Leelawadee	
Sunday, June 30 th 2019		
7.00	Breakfast at Sala Leelawadee and check out	
	Navuti Company's coffee and macadamia plantation site 1, & value added processing factory	
8.30	Depart for Navuti Company's coffee and macadamia plantation Site 1, & value added processing factory.	



Date/ Time	Schedule	Note
8.40	Visit Navuti Company's coffee and macadamia plantation Site 1, & value added processing factory. Founded in 1989, Navuti is one of the first public-private partnership and Social Enterprise in Thailand. <u>Theme:</u> • Area-based management • Economic forestry, value addition, and value chain creation • Integrating social, economic, and environmental development • Public-private-people partnership	
9.40	Depart for the Doi Tung Development Project's office	
9.50	Coffee break	
	Interactive discussion with the local	



Date/ Time	Schedule	Note
10.15	Interactive discussion with the local - the local people will be a mix of villagers, community/village leaders, local authorities, local businesses and local cooperatives. They will be divided into 3 groups 1) Doi Tung Development Project beneficiaries 2) Local business in Doi Tung area 3) Social business outside Doi Tung Participants will be divided into 3 groups. Each will rotate to the other 2 groups following a 40-minutes discussion. Each group will have Thai-English interpreters to facilitate the discussions. (40 minutes each group)	
12.15	Lunch at Sala Leelawadee	



Date/ Time	Schedule	Note
13.15	Briefing on the overview of Mae Fah Luang Foundation work and Social Business at Doi Tung Development Project	
14.45	Question and answer session	



Date/ Time	Schedule	Note
15.15	Optional: Visit Mae Fah Luang Garden - besides being a famous tourist destination, the Mae Fah Luang Garden creates jobs that train Doi Tung people more delicate skills in agriculture. Shopping at Doi Tung Lifestyle Shop and Doi Tung Bazaar	
17.00	Depart for Mae Fah Luang International Airport	
	Mae Fah Luang International Airport, Chiang Rai	
18.00	Arrive Mae Fah Luang International Airport	
19.10	Depart for Suvarnabhumi International Airport by Thai Smile Airways WE137	

Remark: The schedule can be adjusted as appropriated.