



24 November 2017

Att: M.L. Dispanadda Diskul (Chief Executive Officer)
To Mae Fah Luang Foundation (Under the Royal Patronage)

Dear Sir / Madam

Channel NewsAsia, a regional News channel established by Mediacorp, Singapore's leading media and broadcasting company, is producing a 5 part television documentary series titled, *Tapestry : Heart of ASEAN*. It is a travelogue series that celebrates the diversity of the 10 member nations. Channel NewsAsia's digital correspondents, Jack Board and Pichayada Promchertchoo will be hosting the series and will explore destinations outside of the capitals.

As part of the journey, our host Pichayada will be visiting Thailand's Doi Tung area to learn more about the Akha tribe and their rich culture and tradition. We hope to feature the tribe's weaving techniques, colorful embroidery and decorations in the documentary.

We would also like to feature the Arabica coffee plantations. The forestry and factory workers can share their stories about how this has created job opportunities for them, how they care for the plants so that they can produce quality coffee and in return earn more income.

We would appreciate any assistance your foundation can offer with the filming of this travelogue series.

If you require further clarification, please contact me or my producer Shahul Hameed at:

Augustine Anthuvan – Augustine@mediacorp.com.sg / Mobile: +6594891839

Shahul Hameed - ShahulHameed@mediacorp.com.sg / Mobile: +6591082845

Yours Sincerely,

Augustine Anthuvan
Executive Producer, Current Affairs
Channel NewsAsia