

(Draft) Experiential tourism program at Doi Tung Development Project

2 – 4 January 2017 (Date to be confirmed)

- 14 tourists 2 tour leaders
- THB 7,500/person
- Including
 - Experiential tourism activities at Doi Tung Development Project according to the program
 - Accommodation at Doi Tung Lodge for 1 night (Deluxe, twin, ABF incld.)
 - Meals and coffee breaks
 - Entrance fee to tourist attractions at Doi Tung
 - Transportation (2 vans)
 - Trip facilitator
 - Group insurance
- Excluding
 - Addition F&B
 - Additional activities
 - Personal expenses i.e. Laundry, mini bar
 - Interpreter

Program

Day 1 – January 2, 2017

14.30 hrs. Pick up from The Empress Hotel Chiang Mai, Chiang Mai

 (Stop by Mae Ka Jan Hot Spring, Cabbage & Condom and drop off at
 Wiang Inn Hotel)

Day 2 – January 3, 2017

09.00 hrs. Pick up from Wiang Inn Hotel

 Visit Mae Fah Luang University

11.00 hrs. Arrive at Doi Tung Development Project.

Watch the VDO about Doi Tung Development Project

12.00 hrs. Lunch and Check in

13.00 hrs. **Option 1 Visit Navuti Company's coffee and macadamia plantation Site**

1, & value-added processing factory. A journey of Doi Tung coffee and
macadamia and coffee cherry picking activities

*Founded in 1989, Navuti is one of the first public-private partnership and
Social Enterprise in Thailand.*

Possible activities at Navuti:

- *Coffee cherry picking and Doi Tung drip coffee*

Option 2 Visit Cottage Industry Centre and Outlet

*This "mid-stream" phase of development combines local wisdom, particularly
of local women, and modern know-how and adds exponential value to hand-
made products, making them highly marketable locally and internationally.*

- *Weaving Factory*
- *Mulberry paper Factory*

- Coffee Roasting Facility
- Ceramic Factory

Possible activities at the Cottage Industry Centre and Outlet:

- *Making Mulberry paper and notebook*
- *Ceramic painting*

Visit Doi Tung Royal Villa

The royal residence of HRH the late Princess Mother formerly served as the base of operations and was used to closely observe the development progress. It has since been transformed into a symbol of the Princess Mother's commitment to improving living conditions for the people

Visit the Hall of Inspiration

The exhibition shows the characters, philosophies, and working principles of the Royal family, as well as their diligence to find ways to improve the lives and livelihoods of the Thai people in all corners of the Kingdom through **Visit**

Visit Mae Fah Luang Garden

Besides being a famous tourist destination, the Mae Fah Luang Garden creates jobs that train Doi Tung people more delicate skills in agriculture simple but effective works. It also shows how the members of the family inspired each other, and how their examples can inspire so many others.

Shopping at Doi Tung Lifestyle shop and local market

18.00 hrs. Dinner

Day 3 – January 4, 2017

7.00 hrs. Breakfast. Check out

8.30 hrs. **Visit Doi Chang Moob Military Base**

Visit the Mae Fah Luang Arboretum at Doi Chang Moob

Situated on the peak of Nang Nawn Range, the Chang Moob area is 1,500 meters above sea level. It has a cool climate year-round which makes it suitable for opium cultivation. It was once the largest opium growing area and a major drug trafficking route in the region.

12.00 hrs. Lunch

13.00 hrs. **Depart for the_Mae Fah Luang Art and Cultural Park**, the first flagship project of the Mae Fah Luang Foundation

18.00 hrs. Dinner

19.00 hrs. Depart for Wiang Inn Hotel

Remark: The schedule can be adjustable