



The Mae Fah Luang Foundation under Royal Patronage, in cooperation with the UN Economic and Social Commission for Asia and the Pacific, invites you to attend the:

BANGKOK FORUM on WELL-BEING AND SUSTAINABLE DEVELOPMENT

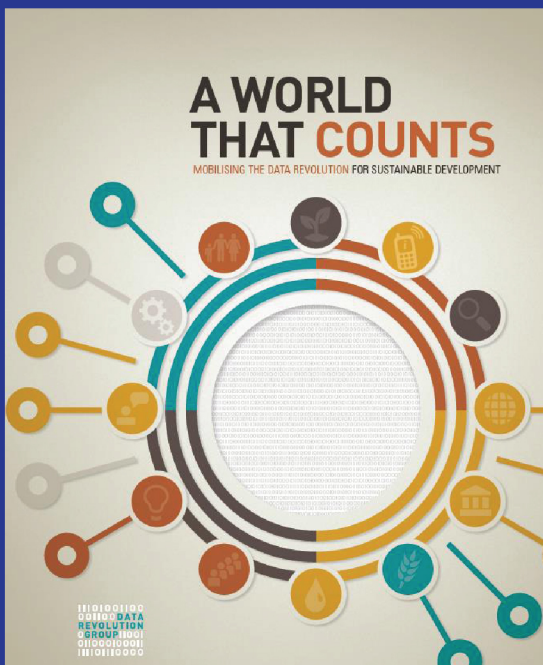
UN Conference Centre, Bangkok, 25 June 2015

followed by a networking lunch.

Participation will be open to invited guests only.

For security reasons, pre-registration is required. To obtain an invitation and to register, please click here: www.maefahluang.org or telephone: +662527114

Street address: 76 Rajadamnern Nok Ave, Bangkok 10200 Thailand | Google map directions: [Click here](#)



The current discussion on the global post-2015 development agenda provides an invaluable opportunity to re-examine the decades of reliance on economic growth as the sole measure of successful development. Economic growth has led to poverty reduction, but at the price of high costs in terms of widening income inequality, environmental degradation and increasing social challenges.

The post-2015 agenda must therefore emphasise a shift away from focusing on GDP as the sole measure of a country's progress towards a more holistic approach based on the concept of Well-Being. This broader perspective takes into account all three dimensions of sustainable development, namely economic growth, social inclusion, and environmental sustainability.

Within this framework, transparency, inclusiveness and sustainability are necessary conditions for the Well-Being of a nation and the happiness of its citizens.



Speakers:

Dr. Shamshad Akhtar

- UN Under-Secretary-General and Executive Secretary of the Economic and Social Commission for Asia and the Pacific on "Sustainable Development: Integration of the economic, social and environmental dimensions"

Professor Enrico Giovannini

- Co-Chair of the United Nations Independent Expert Advisory Group on the Data Revolution for Sustainable Development
- Professor of Economics, University of Rome Tor Vergata, Italy

Tentative Programme:

09.00	Opening of the Forum	11.00	Questions and Answers
09.30	Speech by Dr. Shamshad Akhtar, Executive Secretary of ESCAP	11.45	Concluding Remarks
10.00	Key-note Speech by Professor Enrico Giovannini	12.00	Networking Lunch