

シラバス参照

開講年度(Academic Year)	2020
科目コード/科目名 (Course Code / Course Title)	BT203/Business and Society
テーマ/サブタイトル等 (Theme / Subtitle)	Trends and Issues in "Business and Society"
担当者 (Instructor)	西原 文乃(NISHIHARA AYANO)
時間割 (Class Schedule)	秋学期 (Fall Semester) 水曜日(Wed) 3時限(Period 3) オンライン
単位 (Credit)	2単位(2 Credits)
科目ナンバリング (Course Number)	GBU2701
使用言語 (Language)	英語 (English)
備考 (Notes)	
テキスト用コード (Text Code)	BT203

授業の 目標 Course Objectives	The role and the responsibility of businesses in society has been gaining attention since around 2000, and social innovation (including CSR, CSV, and SDGs) is becoming the major trend. This course aims at; a) providing understanding on the role and the responsibility of businesses in society, and b) helping students to think how to act as "good" business leaders.
授業の 内容 Course Contents	This course will consists of three sections; a) the role and the responsibility of business in society, b) ethical shift, and c) social innovation. Sessions will consist of the lecture and the case study to analyze and exchange ideas by group discussion and presentation, etc. Also, to improve learning effect mini quizzes in class and reaction paper after each session will be conducted.
授業計画 Course Schedule	1. Introduction 2. Business and Society: CSR and CSV 3. Business and Society: SDGs 4. Guest Speaker 5. Case Study: Group Work and Presentation 6. Ethical shift: Ethical Consumption and Production 7. Ethical shift: Business Ethics 8. Guest Speaker 9. Case Study: Group Work and Presentation 10. Social Innovation: diversity and inclusion 11. Guest Speaker 12. Case Study: Group Work and Presentation

13. Wrap-Up

14. Final Test

授業時間外
(予習・復習
等)の学習Study
Required
Outside
of Class

To be advised in class. Students are requested to read material or watch videos before coming to the class.

種類(Kind)

割合(%)

基準(Criteria)

成績評価
方法・基準
Evaluation

平常点(In-class Points)

100 %

Final Test(30%)、Pre-class Assignment(30%)、In-class
contribution(10%)、After-class reaction(30%)

備考(Notes)

If the score for the final test is 0 point, course grade will be automatically "D".

If you are an exchange student, or will be going to an exchange, and need some arrangements, please consult the lecturer.

【変更前】平常点(In-class Points)100% (最終テスト(Final Test)40%,Mini Quiz and Class Contribution30%,Reaction Paper30%)

テキスト
Textbooks

To be advised in class.

参考文献
Readings

To be advised in class.

その他
(HP等)
Others
(e.g. HP)注意事項
Notice

Sheltered Course(Min.TOEIC:730)