

Schedule for Exit trip Program – BBA

Doi Tung Development Project in Chiang Rai Province

29-31 May and 3-5 June 2019

Objectives:

1. To understand the Mae Fah Luang Foundation's development principles, model and development implementation by visiting the real project area and learn from the local
2. To inspire students in order to bring knowledge from the university to apply and contribute to the society.

Participant: Seniors and university's officers

- Round 1: 29-31 May 2019 (72 pax)
- Round 2: 3-5 June 2019 (46 pax)

Time: 3 days 2 nights

Schedule:

Time	Schedule
<u>Day 1</u>	
10.35	Pick up at the Mae Fah Luang International Airport, Chiang Rai (Flight FD3199 8.35-9.45 hrs.)
10.45	Depart for Doi Tung Development Project
11.50	Ice breaking session
12.30	Lunch
13.30	Visit the Hall of Inspiration – The exhibition shows the characters, philosophies, and working principles of the Royal family, as well as their diligence to find ways to improve the lives and livelihoods of the Thai people in all corners of the Kingdom through simple but effective works. It also shows how the members of the family inspired each other, and how their examples can inspire so many others
14.30	Briefing on the overview of Doi Tung Development Project



Time	Schedule
	Visit the Project's database centre - Since 1988, the centre has been keeping track of socioeconomic and environmental data to assess the project's accountability and development progress.
15.30	Coffee break
15.45	Talking session with the local authority and community leaders as well as the new generation of Doi Tung (Sub-district Administrative Organization: SAO)
17.30	Visit Mae Fah Luang Garden - Besides being a famous tourist destination, the Mae Fah Luang Garden creates jobs that train Doi Tung people more delicate skills in agriculture
18.30	Dinner
19.30	Reflection workshop
Day 2	
06.45	Breakfast
07.50	Depart for the Cottage Industry Centre and Outlet
08.30	Visit Cottage Industry Centre and Outlet – This “mid-stream” phase of development combines local wisdom, particularly of local women, and modern know-how and adds exponential value to hand-made products, making them highly marketable locally and internationally. • Mulberry paper Factory • Weaving Factory • Ceramic Factory • Coffee Roasting Facility
10.00	Coffee break at Weaving Factory and Coffee Roasting Facilities
10.30	Visit Waste Management Centre and Doi Tung environmental development activities
11.30	Depart for Navuti Company's coffee and macadamia plantation Site 1.
11.50	Visit Navuti Company's coffee and macadamia plantation Site 1, & value-added processing factory. - Founded in 1989, Navuti is one of the first public-private partnership and Social Enterprise in Thailand.



Time	Schedule
12.30	Lunch
13.30	Briefing on the overview of Vanilla Project
14.00	Participate in local community's development activity • Pouring husk for preparing vanilla plot at Pha Mee village (batch 1) • Plant betel palm in the area of vanilla plot as a shelter for vanilla bush (batch 2)
17.30	Leisure time
18.30	Dinner
19.30	Reflection workshop
Day 3	
07.00	Breakfast and check out
08.00	Briefing on the overview of Doi Tung and Mae Fah Luang Foundation as Social Enterprise Business
08.30	Visit local social enterprise/cooperatives and discuss with entrepreneurs in the community (participants to be divided into 4 groups)
10.30	Depart for Doi Tung Development Project
11.00	Conclusion and Q&A
12.00	Lunch
13.00	Depart for the Mae Fah Luang International Airport, Chiang Rai (Flight FD3200 17.00-18.20 hrs.)