

**MFLF Sustainable Alternative Livelihood Development (SALD)  
(Draft) Study Visit Program  
Doi Tung Development Project in Chiang Rai  
5-6 October 2018**

| Date/Time                                          | Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Remark |
|----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| <b><u>Friday, October 5<sup>th</sup>, 2018</u></b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |        |
| 13.00                                              | <b>Briefing on the overview of Doi Tung Development Project and the Mae Fah Luang Foundation</b><br><br>Visit <b>the Project's database centre</b> - Since 1988, the centre has been keeping track of socioeconomic and environmental data to assess the project's accountability and development progress                                                                                                                                                                          |        |
| 14.30                                              | Depart for Navuti Company coffee and macadamia plantation                                                                                                                                                                                                                                                                                                                                                                                                                           |        |
| 14.40                                              | <b>Visit Navuti Company coffee and macadamia plantation and value-added processing facility -</b><br>Founded in 1989, Navuti is one of the first public-private partnership and social enterprise in Thailand. <ul style="list-style-type: none"> <li>• Area-based management</li> <li>• Economic forestry, value addition, and value chain creation</li> <li>• Integrating social, economic, and environmental development</li> <li>• Public-private-people partnership</li> </ul> |        |
| 15.50                                              | Depart for <b>Hall of Inspiration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |        |
| 16.00                                              | <b>Visit the Hall of Inspiration</b> - The exhibition shows the characters, philosophies, and working principles of the Royal family, as well as their diligence to find ways to improve the lives and livelihoods of the Thai people in all corners of the Kingdom through simple but effective works. It also shows how the members of the family inspired each other, and how their examples can inspire so many others.                                                         |        |
| 16.30                                              | <b>Visit Mae Fah Luang Garden</b> – Besides being a famous                                                                                                                                                                                                                                                                                                                                                                                                                          |        |



| Date/Time                                            | Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Remark |
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|                                                      | tourist destination, the Mae Fah Luang Garden creates jobs that train Doi Tung people more delicate skills in agriculture<br><b>Visit Doi Tung Tree Top Walk</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |        |
| 17.30                                                | <b>At leisure</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |        |
| 18.00                                                | Dinner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |        |
| 19.00                                                | <b>Reflection workshop</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |        |
| <b><u>Saturday, October 6<sup>th</sup>, 2018</u></b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |        |
| 07.30                                                | Breakfast and check out                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |        |
| 08.30                                                | Depart to the Cottage Industry Centre and Outlet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |        |
| 09.00                                                | <b>Visit the Mae Fah Luang Foundation's Cottage Industry Centre and Outlet:</b> Weaving, mulberry paper, coffee roasting, and ceramics factories – This phase of development combines local wisdom, particularly of local women, and modern know-how and adds exponential value to hand-made products, making them highly marketable locally and internationally. <ul style="list-style-type: none"> <li>• Inclusive development and job creation for the local people (women, elderly, vulnerable group)</li> <li>• Value addition and branding, market driven approach, professional standards</li> <li>• Diversification and risk management</li> <li>• Public-private-people partnership; social entrepreneurship</li> </ul> |        |
| 10.30                                                | Depart for Doi Tung Development Project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |        |
| 11.00                                                | <b>Interactive discussion sessions with beneficiaries of the Doi Tung Development Project (the old, the local authority and the young generation of Doi Tung)</b> <ul style="list-style-type: none"> <li>• Stories of change from former opium users, producers, and traffickers, as well as those involved in other illicit activities</li> <li>• “What do the people get”</li> <li>• Engagement of local government</li> <li>• Integrating development approach into local</li> </ul>                                                                                                                                                                                                                                          |        |

| Date/Time | Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Remark |
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|           | government planning to address the needs of the communities<br><ul style="list-style-type: none"> <li>Community self-management and their plans for the future</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                          |        |
| 12.00     | Lunch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |        |
| 13.00     | <b>Briefing and interactive discussion the Mae Fah Luang Foundation's "3S" indicators</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |        |
| 14.30     | Depart for the Hall of Opium                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |        |
| 15.30     | Visit the <b>Hall of Opium</b> - The Hall of Opium Museum is a combination of multimedia and exhibition to make learning more fun. Aiming to educate people about opium, this exhibition portrays every angle of the story, starting from the history of the Golden Triangle, the origin of opium, the opium war, opium warlords, drug smugglers, opium effects, the battle against opium and poppy growing, to rehabilitation of living conditions of the people who live in the central of the Golden Triangle, the former worldwide infamous drug trading zone. |        |
| 16.30     | <b>Reflection workshop</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |        |
| 17.30     | Depart for Mae Fah Luang International Airport                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |        |
| 19.00     | Arrive at Mae Fah Luang International Airport                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |        |

*Remark: The program can be adjustable as appropriated.*