



**Inbound Study Visit Report**  
**European Union Ambassador to Thailand**  
**Doi Tung Development Project (DTDP), Chiang Rai province, Thailand**  
**17<sup>th</sup> August 2020, 11:30-14:15 hrs.**

**Participants:**

1. **H.E. Pirkka Tapiola**, European Union Ambassador to Thailand
2. **Mrs. Olga Tapiola**, spouse
3. **Mrs. Pichaya Fitts**, Political Officer, European Union Delegation in Thailand

List of accompanied media is attached in Annex 1

**The MFLF Team:**

1. **Mr. Sandro Calvani**, Senior Advisor on Strategic Planning
2. **Ms. Patawee Chotkirativech**, Senior Programme Manager, Outreach International Programme
3. **Ms. Kanokwan rachatatantip**, Knowledge and Learning Centre

On 17<sup>th</sup> August 2020, H.E. Ambassador Pirkka Tapiola, European Ambassador to Thailand paid a visit to Chiang Rai province to gain an insight into Northern Thailand current affairs. The Ambassador let the group of Thai media to the DTDP to learn about Doi Tung development and business model. The Ambassador was accompanied by his spouse and their son. Prior to the visit to the DTDP, the delegates visited to the Coffee and Tea Research Institute at the Mae Fah Luang University to learn about coffee and tea plantation and their value chain. Afterwards, they went to Chiang Rai province for the briefing of EU COVID-19 Response and Recovery in Thailand at Chiang Rai provincial hall.

The Ambassador came to Doi Tung 20 years ago while he had been posted as a young diplomat at the Embassy of Finland in Thailand. He expressed that the DTDP has continued to developed within these past years and he was very much appreciated the work which the Foundation has been done for the community. He briefly mentioned that the COVID-19 would make the EU initiative for the refugees' repatriation programme more complicated. On another note, Mrs. Tapiola expressed her interest in reaching out to the MFLF to organise the Ambassadors' spouses gathering as there will be new European Ambassadors posting to Thailand later this year.



#### Annex 1: Media team accompanied European Union Ambassador to Thailand

|                                        |                       |
|----------------------------------------|-----------------------|
| 1. Ms. Morakot Charoenphon             | Matichon              |
| 2. Mr. Jirayu Wattanaprapawit          | Matichon              |
| 3. Mr. Kasama Chakkruea                | Posttoday Online      |
| 4. Ms. Suchitra Thanasawet             | Khaosod               |
| 5. Mr. Chanyut Pawakang                | Komchadluek           |
| 6. Mr. Somsak Natthong                 | PPTV                  |
| 7. Ms. Sasithorn Khongkiaophan         | PimClick Media Agency |
| 8. Ms. Sitanan Sitthichai              | PimClick Media Agency |
| 9. Mr. Sittichok Promngam              | PimClick Media Agency |
| 10. Mr. Phawin Ahipanyasophon Pimclick | PimClick Media Agency |

## Annex 2 Study Visit Programme:

| Time        | Schedule                                                                                                                                       |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30       | Arrive at Doi Tung Development Project from the Mae Fah Luang University                                                                       |
| 11:30-12:15 | <b>Briefing</b> the overview of Doi Tung Development Project and the Mae Fah Luang Foundation's Sustainable Alternative Livelihood Development |
| 12:15-13:15 | <b>Lunch</b>                                                                                                                                   |
| 13:15-13:30 | Visit <b>Navuti Company's</b> coffee and macadamia plantation                                                                                  |
| 13:45-14:15 | Visit <b>weaving and coffee roasting facilities</b>                                                                                            |
| 14:15       | Depart from the Doi Tung Development Project                                                                                                   |