



Embassy of the Republic of the Philippines
สถานเอกอัครราชทูตสาธารณรัฐฟิลิปปินส์
Bangkok

23 July 2015

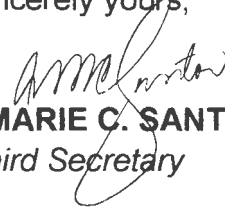
Dear Sir/ Madam,

Further to the Embassy letter dated 13 July 2015 regarding the request of the Asian Institute of Management (AIM) -Stephen Zuellig Graduate School to visit the Doi Tung Development Project, Mae Fah Luang Foundation under Royal Patronage in Chiang Rai as subject of the International Field Review, please find attached the proposed Terms of Reference of AIM.

It would be much appreciated if your office could provide us with written feedback with regard to the said activity.

Best regards.

Sincerely yours,


ANNA MARIE C. SANTOS
Third Secretary

THE DIRECTOR OF PROJECT DEVELOPMENT

Doi Tung Development Project
The Mae Fah Luang Foundation under Royal Patronage
1875/1 Rama IV Rd., Lumpini
Pathumwan, Bangkok 10330
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INTERNATIONAL FIELD REVIEW COURSE
A Study on Royal Projects in Thailand
MDM Class 2015, Asian Institute of Management
August 16 - 29, 2015

Terms of Reference

Project Background and Context

Every academic year, the Master in Development Management (MDM) Class of the Asian Institute of Management (AIM) does an International Field Review (IFR) course in a second country in Asia to study development projects. The IFR is an integrating course that gives our graduate students a chance to look at selected development projects, assess field results versus project design and implementation, and identify best practice and lessons learned from the projects.

In the past years, the IFR course was held in Indonesia (2011), Vietnam (2012), Cambodia (2013), and Lao PDR (2014). For 2015, the IFR will be held in Thailand to study selected projects of the Royal Thai Government, international development institutions. One of the projects being proposed is the Doi Tung Development Project.

IFR Objectives and Course Design

To study development projects in Thailand, specifically:

- a) examine project design and implementation through observation and assessment of field results;
- b) identify best practice and lessons learned from the projects.

IFR Activities

The IFR course work includes the following activities:

- Desk review of project documents
- Field visit to the project site
- Interviews and focused group discussions with stakeholders: project managers, local governments, community beneficiaries etc., as deemed appropriate
- A written report and oral presentation to AIM faculty.

Proposed Project Site

- Doi Tung Development Project, Chiang Rai

Profile of Graduate Students

Our Class 2015 is composed of 50 students, mid-career professionals from 14 Asian countries. The students are divided into learning teams with five or six students. The students assigned to the Doi Tung Development project are the following:

Learning Team 9 Members:

Name	Age	Country	Institution
Parangan, Rolf Jermaine Flores	32	Philippines	Philippine National Police
Paudac, Hasminah Dimaporo	29	Philippines	Tan Acut Lopez & Pison Law Offices
Jinia, Tanzina Nur	28	Bangladesh	BRAC
Shah, Bhumika	28	India	The Rajkot District Co-operative Bank
Ry, Sotharith	30	Cambodia	STAR Kampuchea

Proposed Date of Travel to Project Sites

August 18	Travel of students to the project sites
August 19 – 22	Field visit to projects sites and interviews with stakeholders
August 23	Travel back to Bangkok

Expected Output

A report on the students' findings including an assessment of project benefits and lessons learned.

Responsibilities of AIM and the students

- Shoulder all expenses including travel, board, lodging to the project site and other incidental expenses entailed during research.
- Write a "Report on Best Practice and Lessons Learned" that will be shared with Royal Project Officer. The Report will remain confidential and will be for the purpose of the MDM Class 2015 discussions only.
- Assign a focal person in the Learning Team to facilitate communications with the Royal Project Officer.

Responsibilities of the Royal Project Team

- Share with the students project documents that will be helpful to the IFR study.
- Allow AIM students access to the project site, to observe project activities and conduct interviews with the project officer and/or other technical staff.
- Assign a focal person in the Royal Project team to whom the Learning Team representative will communicate with.

AIM assures the Royal Project Office that our students will not, in anyway, disrupt their personnel and activities in the project site. Our MDM Program Director, Ms. Anita Celdran who will be in Thailand during the IFR period, will be the focal point of this activity and can be reached in case any emergency or problem arises.

Thank you for your kind consideration and cooperation.

Signed,



Anita Celdran
MDM Program Director
Asian Institute of Management